

## PRODUCT DESCRIPTION



Home Sweet Home can be found for many trying red wine for the first time in new Schlink Haus™ Red Wine, a sweet red wine from the Nahe region of Germany. It is available from Wein-Bauer, Inc., a national leading veteran importer and distributor of German and Austrian wines in the U.S. Wein-Bauer is the pioneer of Austrian wines in the U.S.

With red wine prices on the rise, and red wine consumption up – (according to IMPACT DATABANK, red wine consumption has roughly doubled in the past 10 years... red wine consumption was at 55 million cases in 1996, and 2006 will be roughly double that... in 2005, the figure was 105 million cases) – the new Schlink Haus Red Wine-Sweet offers an affordable taste in a quality wine to those who may have traditionally shied away from a full bodied “big red” wine, according to Manfred Bauer, owner of Wein-Bauer, Inc.

The Schlink Haus Red Wine-Sweet pairs well with many types of food, and is especially complimentary to spicy and Asian-themed foods.

### Wine Highlights:

- The Schlink Haus Red Wine-Sweet is a sweet red wine made from the Dornfelder grape. It is a delightfully fruity red wine that is full-bodied with flavors of blackberries.
- It hails from the Nahe region of Germany, the heart of the country’s wine making region.
- It is from 10-30 year-old vines planted in loamy, sandy and slaty soil and aged in stainless steel tanks.
- It is 9.6% alcohol by volume.
- Other labels in the Schlink Haus family of wines include Schlink Haus Kabinett, Schlink Haus Spatlese, Schlink Haus Auslese and Schlink Haus Riesling.
- Schlink Haus has been marketed successfully for more than 20 years.

## PRESENTATION/ PRODUCT PACKAGING

- The Bordeaux-shaped, amber-colored bottle is aligned with packaging of other reds in the marketplace.
- Tastings and wine events throughout the summer and fall seasons are planned. See company website for details.
- Visit [www.schlinkhaus.com](http://www.schlinkhaus.com) for details.

## APPROXIMATE RETAIL PRICE

- \$9.99 per bottle

## AVAILABILITY

- Nationally

## INFORMATION

For additional information, contact Manfred Bauer of Wein-Bauer, Inc. at 847-678-0685 or email [bauer@weinbauer.com](mailto:bauer@weinbauer.com). Wein-Bauer is headquartered in Franklin Park, IL, just west of Chicago. Log onto [www.weinbauer.com](http://www.weinbauer.com) for more details. For media inquiries, contact Amy L. Levin, ALL Communications at 847-971.8621.

